

# FIVB™



To move volleyball from group 2 to group 1 in the IOC ranking by 2020

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Increase FIVB's exploitation of digital media

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Widen TV audience for volleyball

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Sign global sponsorship deals to foster sports development

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Secure financial stability for volleyball family

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Implement a competitive, effective and sustainable bidding process

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Make FIVB events coverage accessible worldwide

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Grow the number of volleyball players and consumers

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Become #1 sport affiliating with humanitarian organisations

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